



*"Golden Olive International embodies excellence in hospitality consulting and operations. Gabriel Meyer's legacy is one of visionary leadership, unwavering dedication, and an unrelenting pursuit of excellence. With a career spanning over four decades, Gabriel Meyer continues to influence the hospitality landscape, leaving an indelible mark on the industry's future. His commitment to elevating hospitality standards and empowering professionals is a testament to his enduring passion for the world of hospitality. Golden Olive International, under his guidance, is not just a consultancy firm; it is a beacon of excellence, setting the gold standard for the global hospitality industry."*

## **Gabriel Meyer: A Distinguished Figure in the World of Hospitality**

Gabriel Meyer, a Swiss and French national, is a distinguished figure in the global hospitality industry with an illustrious career spanning over four decades. His exceptional leadership in hotel management, project development, and successful hotel openings across more than 20 countries has left an indelible mark on the industry. Currently, Mr. Meyer serves as the Founder, President, and CEO of Golden Olive International, a distinguished firm specializing in hotel and project management, as well as international hospitality consulting.

Gabriel Meyer's professional journey is a testament to his unwavering dedication and expertise. He has collaborated with renowned hotel brands such as The Leading Hotels of the World, Starwood, Hyatt International, Warwick International, Relais & Châteaux, Barceló Hotels, and Hilton International, gaining extensive experience in hotel and tourism project development, operational excellence, hotel management, food and beverage, marketing, sales, and staff training.

## **The Genesis of Golden Olive International**

Established in 2009, Golden Olive International stands as the pinnacle of hospitality expertise worldwide. Founded by Gabriel Meyer, a seasoned professional with extensive international and multicultural expertise and experience, the firm has emerged as a beacon of excellence in providing tailored services to private investors and individual properties around the globe.

## **Gabriel Meyer: The Visionary Behind Golden Olive International**

Gabriel Meyer, at the helm of Golden Olive International, is a visionary leader whose profound passion for the hospitality industry has led to the creation of an organization that sets the gold standard for excellence. Gabriel Meyer's journey in hospitality has been truly remarkable, marked by roles in international hotel chains, luxury properties, and consulting ventures

*Gabriel Meyer's approach goes beyond mere consultation; it involves hands-on guidance to ensure the seamless execution of each strategy. His personalized involvement guarantees that every aspect aligns with the property's unique vision and industry best practices.*

### **Golden Olive International's Range of Services**

Golden Olive International has successfully managed over 35 hotel projects and secured more than 12 management contracts since its inception in 2009. These services, reflecting Gabriel Meyer's multifaceted career and expertise, include:

#### ***Hotels and Resorts Project Management :***

Specialising in overseeing hotel projects from concept to fruition, Gabriel Meyer ensures each project benefits from his extensive experience, covering concept development, operational framework establishment, policy and procedure implementation, brand development, and staff recruitment and training.

In the dynamic and competitive landscape of the global hospitality industry, successful project management is paramount. It's not just about erecting beautiful buildings or crafting inviting interiors; it's about orchestrating every detail to create exceptional guest experiences and ensure financial success. Golden Olive Project Management, has emerged as a beacon of excellence in the realm of hospitality project management, offering a comprehensive range of services that redefine the standards of excellence in the industry.

**Concept Development:** Every great hotel begins with a vision. Golden Olive Project Management starts at the foundation, working closely with clients to conceptualise their dream hospitality project. This involves defining the brand identity, target audience, and overall guest experience.

**Operational Framework Establishment:** Building a hotel is one thing; ensuring its seamless operation is another. Golden Olive excels at crafting operational frameworks that ensure efficiency, cost-effectiveness, and a high standard of service. From staffing plans to supply chain logistics, no detail is overlooked.

**Policy and Procedure Implementation:** A well-run hotel is built on clear policies and procedures. Golden Olive Project Management develops and implements these crucial guidelines, covering everything from guest check-in procedures to health and safety protocols.

**Brand Development:** In today's competitive market, branding is key. Golden Olive helps clients define and establish their brand identity, ensuring that it resonates with their target audience and sets them apart in the crowded hospitality landscape.

**Recruitment and Training:** A skilled and motivated team is the backbone of any successful hotel. Golden Olive Project Management assists in the recruitment and training of staff, ensuring that they are equipped to deliver exceptional service and uphold the property's standards.

### ***Hotel and Resort Operations:***

With a proven track record in managing a wide range of properties, our team leads in operational excellence, encompassing day-to-day operations, guest experience enhancement, revenue management, and cost control.

**Day-to-Day Operations:** The seamless functioning of a hotel or resort is a complex orchestration of countless moving parts. Golden Olive excels at streamlining daily operations, ensuring that guests' needs are met promptly and efficiently.

**Guest Experience Optimization:** The hallmark of a successful property is the delight of its guests. We focus on optimizing every touchpoint of the guest journey, from check-in to check-out and every interaction in between.

**Revenue Management:** Maximizing revenue while maintaining competitive pricing is an art. The firm employs revenue management strategies that strike the perfect balance between yield and occupancy, optimizing financial performance.

**Cost Control:** Managing costs is critical for profitability. Golden Olive Hotel and Resorts Operations implements rigorous cost-control measures, from procurement strategies to energy efficiency initiatives, to ensure financial sustainability.

## ***Executive Training, Coaching and Development:***

The cornerstone of excellence in hospitality leadership begins with comprehensive executive training programs. Our programs are tailored to address the unique needs and challenges faced by individuals across all levels of the industry, from aspiring leaders to seasoned executives. These programs provide a platform for honing critical skills, fostering innovation, and nurturing leadership acumen.

**Coaching and Mentorship:** Gabriel Meyer, with his wealth of knowledge and experience, takes on a pivotal role in coaching and mentoring emerging leaders. His guidance and support are invaluable in helping professionals navigate the complexities of leadership roles. Under his mentorship, individuals gain not just skills but also the mindset and strategic thinking that distinguish outstanding leaders.

**Leadership Seminars and Workshops:** Beyond traditional training, Golden Olive offers leadership seminars and workshops that facilitate skill enhancement and foster leadership growth. These interactive sessions provide a platform for professionals to exchange ideas, gain insights, and develop crucial leadership competencies.

### **Support and Guidance:**

Golden Olive International takes great pride in its commitment to support and empower the next generation of hospitality leaders. As part of this commitment, we offer a comprehensive program to accompany and initiate new General Managers into their roles with professional guidance and support.

Starting a new role as a General Manager in the fast-paced and competitive hospitality industry can be an intimidating task. However, with our extensive experience and expertise, we understand the unique challenges and responsibilities that come with this position. That's why we have developed a tailored program to ensure that new General Managers not only smoothly integrate into their roles but also succeed.

*"Our commitment at Golden Olive International is not just to prepare General Managers to manage hotels; we prepare them to lead with distinction. Our commitment to their success is a testament to our belief in the power of excellent leadership to transform the hospitality industry. With our guidance, new General Managers can embark on their journey with confidence and the assurance that they have a strong support system behind them, ensuring their success and the success of the establishments they lead."*

### ***Strategic Development:***

Leadership in the hospitality industry demands a strategic vision that drives success. Golden Olive is renowned for its strategic prowess. Gabriel Meyer collaborates with clients to devise innovative strategies that elevate hospitality results. Whether it involves crafting compelling visions, setting objectives, or creating roadmaps for success, the firm excels in delivering strategies that yield tangible results.

***Marketing Action Plans:*** Golden Olive International crafts targeted marketing action plans to enhance visibility, create strong brands, and elevate property value, employing online and offline strategies tailored to each property's specific needs.

**Global Impact and Collaborations**

### ***Global Impact and Collaborations***

Golden Olive International's reach extends beyond individual investors and properties, with Gabriel Meyer's extensive network and reputation leading to collaborations with international renowned hotel chains, investment funds, and investors. His track record spanning over four decades in the international arena has enabled him to cultivate unique resources, optimising efforts, strategies, and manpower to ensure success in diverse environments.

### ***A Vision for the Future***

As Golden Olive International continues to shape the future of the hospitality industry, Gabriel Meyer's vision remains unwavering. He envisions an industry where excellence is the norm, where every hotel and resort operates at the highest standards, and where hospitality professionals are empowered to thrive. Golden Olive International stands as a testament to this vision, offering a comprehensive suite of services that catalyze positive transformation in the world of hospitality.

### ***Portfolio Highlights:***

Gabriel Meyer currently oversees a diverse portfolio of hotel projects across Europe, the United States, Mexico, and the Dominican Republic. Throughout his career, he has managed and launched more than 40 hotels and tourism projects across the globe, ranging from intimate boutique hotels to expansive hotel complexes with thousands of rooms. His expertise has contributed to successful hotel openings in diverse locations, spanning continents and countries.

### **Key Achievements:**

In each project and opening, Gabriel Meyer has been instrumental in developing unique concepts, establishing effective hotel management parameters, implementing operational procedures and policies, crafting distinctive corporate images, driving marketing and sales efforts, overseeing the hiring process, and delivering comprehensive staff training.

### **Executive Resume:**

**Company:** Golden Olive International

**Position:** President & CEO

**Scope:** Boutique Management Company - Hotel & Project Management - Global Hospitality Consultants

**Geographic Focus:** Spain, Switzerland, Belgium, Portugal, Mexico, Dominican Republic, United States

**Tenure:** 2011 – Present

**Key Leadership Roles before establishing Golden Olive International:**

**Rosebud Hotel Group - Hotels & Gardens Switzerland**

**Position:** Chief Executive Officer (CEO)

**Notable Properties:** Hotel Drei König Basel, Hotel Schweizerhof Berne, Hotel Le Richemond Geneva, Hotel Royal Savoy Lausanne, Hotel Drei Könige Basel, Hotel Atlantis Zurich, The Burgenstock Hotel & Resort Luzern, Royal Botanic, Bruxelles, La Caserne Bruges, Palace Hotel, Burgenstock, The Wald Hotel, Burgenstock

**Location:** Switzerland

**Tenure:** 2008 - 2011

**The Leading Hotels of the World, Relais & Châteaux, Esencia Hotels Collection:**

**Position:** Chief Operating Officer

**Scope:** 4 Upscale Hotel Openings and Development

**Location:** Spain

**Tenure:** 2006 – 2007

**Barceló Premium Hotels & Resorts**

**Position:** General Manager (2 Hotel Openings)

**Location:** Spain

**Tenure:** 2005 – 2006

**Hilton International Hotels**

Position: General Manager and Development Director, Los Marlins Country Club & Spa  
(Opening)  
Location: Dominican Republic  
Tenure: 2004 – 2005

**Barceló Hotels & Resorts Barceló Bavaro Beach Resort**

Position: General Manager Palace Hotel  
Scope: General Manager, Hotel Complex (5 Hotels), General Manager Convention Center Punta  
Cana, Dominican Republic  
Tenure: Pre-2004

**Park Hotel Gstaad-Chateau D'Oex, The Leading Hotels of the World**

Position: General Manager (Opening) / Group Chief Operating Officer  
Location: Switzerland  
Tenure: 1999 - 2002

**The Warwick International Hotels The Warwick Luxury Collection**

Position: General Manager / Area Director of Operations  
Location: Fiji Islands  
Tenure: 1996 - 1998

**Hyatt International Hotels & Resorts**

Position: General Manager (Hyatt Regency Rabat)  
Location: Morocco  
Tenure: 1993 – 1995

**Hyatt International Hotels & Resorts**

Position: Hotel Manager (Hotel Openings in EAME) / Assistant to the Senior Vice President  
Europe, Middle East & Africa  
Location: Switzerland  
Tenure: 1991 - 1993

**Hyatt International Hotels Resorts**

Position: Director of Marketing & Sales / Assistant Operations Manager  
Location: Switzerland  
Tenure: 1990 - 1991

**MCI Group Geneva**

Position: Congress Manager, Project Manager & Director Marketing & Sales  
Location: Switzerland  
Tenure: 1987 - 1990

**Hyatt International Hotels & Resorts**

Position: Resident Manager / Area Food and Beverage Manager  
Location: Central America  
Tenure: 1986 - 1987

**Starwood Hotels & Resorts Frankfurt Sheraton**

Position: Food and Beverage Assistant Manager / Cost Controller  
Location: Germany  
Tenure: 1985 - 1986

**Hotel Resort Les Erables**

Position: Food and Beverage Assistant Manager  
Location: Switzerland  
Tenure: 1984